



NEWS RELEASE

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North Carolina Doctor Chooses Hybrid Choice™ Concierge Program From Concierge Choice Physicians

First collaboration in the state allows highly experienced doctor to spend more time with his patients for a closer doctor-patient relationship while gaining significant financial advantages

ROCKVILLE CENTER, NY – January 5, 2015 – [Concierge Choice Physicians \(CCP\)](#), the nation's leading full-service concierge medical service provider, today announced that Octavian Belcea, MD, a Raleigh, North Carolina-based doctor with more than 13 years of practice, has enrolled in the company's Hybrid Choice™ program - an enhanced service that allows for greater connectivity between doctor and patient. Dr. Belcea is the first physician in North Carolina to offer a hybrid program to his patients. By enrolling in Hybrid Choice, he can now offer his patients the choice of joining a concierge program -- the latest, most personal trend in the healthcare industry -- or continuing with a traditional model of care.

For busy physicians like Dr. Belcea, CCP's Hybrid Choice offers significant financial advantages. Doctors are able to maintain their traditional practice -- seeing all of their patients and accepting insurance plans -- while adding a new, private and stable revenue source. Hybrid Choice also lets doctors spend more time with current patients who choose to sign-up for the program, as well as offer exclusive after-hours and weekend availability via direct cell phone and email. In addition, the program allows participating doctors to advocate for patients with specialists. Hybrid Choice is available for an annual membership fee, with pricing dependent on the program elements offered by each doctor.

"For close to 10 years I was able to offer unmatched medical service, but more recently I found that appointments were a bit more rushed, physicals were scheduled out more than a month away, and I wasn't able to make the time to speak with my patients on the phone," said Dr. Belcea. "CCP's Hybrid Choice program has changed that for the better by allowing me to spend more time with my patients, provide them with the support and advocacy they need from their doctor, and offer a more personal experience. I'm delighted to be the first physician in North Carolina to offer it to my patients."

Dr. Belcea graduated from the University of North Carolina Family Medicine Program in Chapel Hill in 2003. He was the only doctor since 1986 to start a medical practice immediately after completing his residency. Today he is one of the most highly sought-after physicians in the Raleigh community.

"Dr. Belcea is the most caring, considerate doctor. Now, with his concierge program, he is able to spend more time with his patients than ever before," said Robyn Reed, a long-time patient. "He really listens, never rushes and always makes sure he has addressed all of my concerns."

About Concierge Choice Physicians (CCP)

Dedicated to providing real options for patients and physicians, Concierge Choice Physicians™ is the largest private provider of the full range of concierge programs available today—Hybrid and FullFlex™. The company

provides innovative, flexible and affordable models proven to work in medical practices of any size—from solo physicians to large medical practice corporations—both independent and affiliated with hospitals or health systems. Headquartered in Rockville Centre, NY, the company has worked with more than 300 physicians in 24 states. For more information, please visit www.choice.md.

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