

Contact:  
Brenna Harrington  
Brenna@ScottPublicRelations.com  
770.338.0357

### **Keith Elgart Promoted to COO at Concierge Choice Physicians**

*Will Help CCP Expand its Vision to Bring More Choices to Physicians and Patients*

**Rockville Centre, NY—July 13, 2015** – [Concierge Choice Physicians](#) (CCP), the nation’s leader in choice based programs for physicians and patients, announced today that Keith Elgart has been promoted to the position of Chief Operating Officer. Elgart formerly served as the company’s executive vice president of operations and sales.

“Keith shares our commitment to meeting the challenges of healthcare today as we expand choices for physicians and patients,” says Wayne Lipton, founder and managing partner for CCP. “He has accomplished quite a bit in his tenure with our company and we look forward to seeing what more our company and team can do through Keith’s experience and dedication to our company’s vision to expand choices in healthcare delivery to physicians and patients.”

Elgart joins CCP at a time of growing interest in CCP’s physician and patient-friendly [Hybrid Choice](#) and [FullFLEX™](#) options. His responsibilities will include refining and advancing internal operations to meet the needs of current physician clients and expanding development efforts nationally.

Elgart joined CCP in 2014 after several years of leadership positions incorporating healthcare, human resources, marketing and customer service. Elgart began his career as a citywide administrator responsible for 1,500+ schools at the New York City Department of Education, the largest school system in the United States. Most recently, Elgart was the acting COO for Red Fern Casualty, a national company specializing in casualty medical plans for physicians and other healthcare providers.

Elgart received his Bachelor’s degree from American University in Washington, D.C. and his masters from the University of Virginia.

#### **About Concierge Choice Physicians**

Dedicated to providing real options for patients and physicians, Concierge Choice Physicians™ is the largest private provider of the full range of concierge programs available today – Hybrid and FullFLEX™. CCP is also the industry’s second largest concierge medicine company overall. The company provides innovative, flexible and affordable models proven to work in medical practices of any size – from solo physicians to large medical practice corporations – both independent and affiliated with hospitals or health systems. Headquartered in Rockville Centre, NY, the company works with medical practices in 22 states. For more information, visit

[www.choice.md](http://www.choice.md) or call 877-888-5590.   