



For additional information:

Gianna Angelillo
Concierge Choice Physicians
516-766-0555

Concierge Choice Physicians Adds Five Physician Specialists to Roster in New York City

Dr. Arthur Heller's new practice highlights why more MDs are offering patients choices in concierge medicine

Rockville Centre, NY – May 30, 2018 – Spotlighting the emerging interest of specialists in concierge medicine, five physicians, including a pediatrician, a gastroenterologist and a rheumatologist, have recently joined [Concierge Choice Physicians](#) (CCP) in New York City. The addition of the new practices emphasizes the ongoing dissatisfaction patients and physicians have with today's healthcare delivery system and how a growing number are exploring alternatives. CCP now provides concierge medicine programs for more than 40 physicians in New York State.

Over the past five years, as administrative burdens increase and reimbursement decreases, specialists have begun exploring concierge medicine. However, traditional models limit practice size, and specialists rely on referrals and new patients. CCP's [Hybrid Choice model](#) enables physicians to continue to see all patients, offering the option to join the concierge program to those who prefer and/or need that model.

Arthur D. Heller, MD, FACP, AGAF, who specializes in gastroenterology and internal medicine, exemplifies the type of specialists who recognize their patients want more personalized approaches from a physician they know and trust.

"Sir William Osler, the foremost physician of his time wrote that 'the good physician knows the disease a patient has, the great physician knows the patient with the disease,' said Dr. Heller. "The Concierge Choice Physicians program helps me to continue that tradition, to practice medicine in a more personal, thorough and satisfying way, for my patients and me. It allows for superlative merging of modern technology and old-time healing."

Founded in 2005, CCP is one of the pioneers in concierge medicine and was the first to introduce a working concierge program for specialists such as cardiologists, gastroenterologists and rheumatologists. "We are also one of the few to have a model that works for pediatricians," said Wayne Lipton, founder and managing partner for CCP. "Our growth among specialists like Dr. Heller and all physicians remains strong and we are glad to be able to fill an important niche and need in today's healthcare industry."

Hybrid concierge is one of a growing number of alternative delivery approaches created to help patients and physicians who feel disenfranchised from today's fragmented healthcare delivery system. It's a model well suited for those with chronic illnesses, patients wanting a greater focus on wellness and prevention, and for those looking for greater care collaboration and continuity of care from the physician of their choice.

Physicians and medical groups offering CCP programs in New York are:

- **Sonia Gidwani, MD (Pediatrician/Hybrid)**
- **Arthur D. Heller, MD, FACP, AGAF (Gastro/Internal Med/ Hybrid)**
- **Franklin Klion, MD (Gastro/Internal Med/Hybrid)**
- **Hal Mitnick, MD (Rheumatology/IM/Hybrid)**
- **Peter H. Rubin, MD (Gastro/InternalMed/Hybrid)**

For more information or to find a CCP physician, visit <http://www.choice.md/find.html> .

About Concierge Choice Physicians

Dedicated to providing real options for patients and physicians, Concierge Choice Physicians™ is the largest private provider of the [full range of concierge programs available today](#)—Hybrid and FullFLEX™. CCP is also the industry’s second largest concierge medicine company overall. The company provides innovative, flexible and affordable models proven to work in medical practices of any size—from solo physicians to large medical practice corporations—both independent and affiliated with hospitals or health systems. Headquartered in Rockville Centre, NY, the company works with medical practices in 23 states. For more information, visit www.choice.md, or call 877-888-5590.